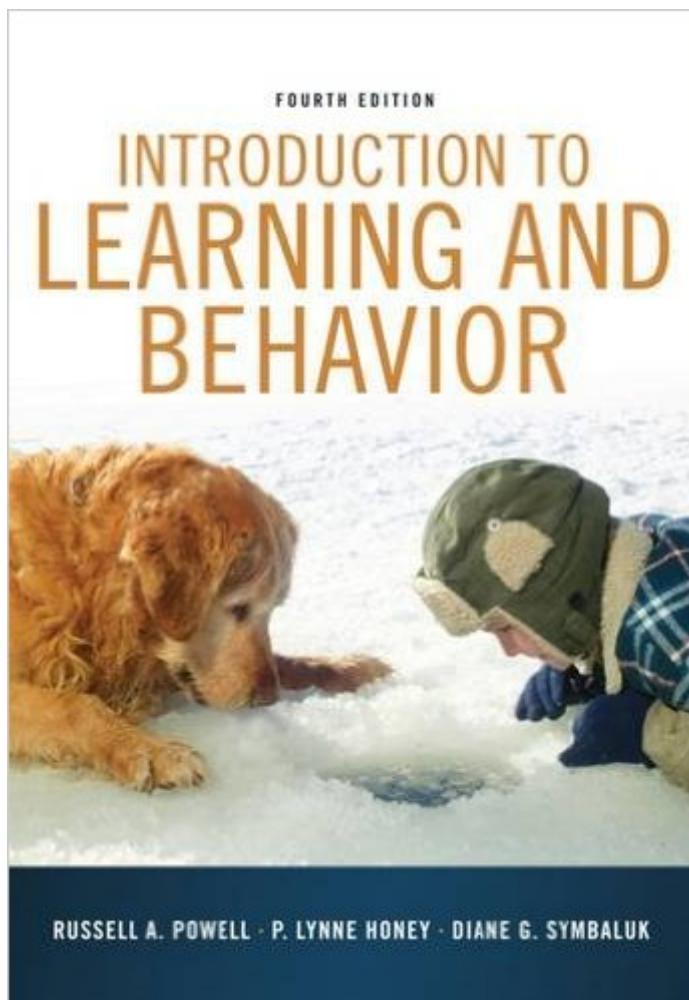


The book was found

# Introduction To Learning And Behavior (PSY 361 Learning)



## **Synopsis**

Based on the latest research available, INTRODUCTION TO LEARNING AND BEHAVIOR, 4e equips students with a clear introduction to the basic principles of learning and behavior. Designed to apply learning theory and principles to the presentation of learning, it vividly illustrates how learning principles work in both animals and people. The authors clearly demonstrate how the study of learning helps solve practical problems, such as improving study skills, improving relationships, raising children, and effectively stopping smoking. An all-new chapter focuses on "Comparative Cognition". Helping readers maximize their comprehension and retention of key concepts, the authors include numerous opportunities for review and self-testing.

## **Book Information**

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## **Customer Reviews**

I had to buy this textbook for a course entitled Learning and Behavior (focusing on behavioral changes through classical and operant conditioning). I have begun reading it and so far it is a wonderful textbook, as textbook goes it is on the smaller side so you don't have to worry about lugging around a large hefty book. Regarding the book itself, after each section there are quizzes to review all the information in said sections, these quizzes are fairly simple in the sense that the answers lie within the section and don't require much more searching. Each chapter is arranged that at the end there is a summary, chapter test, key/major definitions from the chapter, and chapter test answers. Having bought the textbook used the quizzes and chapter tests are filled in, whereas they

wouldn't be there if the book was new. So far I like the format of the book, since its tools enhance productive studying and other preparation skills. I will be using this textbook since my professor said she will be using questions directly from it, which makes studying/preparation somewhat simpler.

A great intro book on learning and behavior. I have the hard copy and also rented the kindle version. The concepts in these books can be extremely difficult to understand but the author(s) do a great job of providing easy to understand examples and there are lots of quizzes in between sections that help you solidify your understanding of the materials.

This an incredible text book. The chapters are long but divided into short sections with quizzes within the print to instill in the reader the major concepts. Very helpful for learning some of the more difficult ideas, and helped me to better grasp the material.

This is a textbook for my Theories of Learning psych class and I must say that love it. The book is huge with a lot of pages but the layout is great for studying. Each chapter is split into sections with little review quizzes so you get a better understanding of the material and its applications. Each chapter ends with a chapter test that is numbered weird so that you can avoid "accidentally" looking at the next question's answers until you're ready. It's a great textbook.

This is an awesome textbook. The concepts are clearly presented and easy to understand. New concepts are built upon as the book progresses, and quizzes at the end of each section make sure that you understand the important concepts. I used this book for an online class and it was so thorough I didn't even watch the lectures and still got an A.

i love the format of this text. The information provided is very comprehensive, yet delivered in short bursts with quizzes interspersed, keeping the reader engaged and preventing eye strain and burn out:)

This is probably the best textbook I've ever had! The book was easy to read and understand and was interesting enough that I actually wanted to read it. Out of all my textbooks throughout my undergraduate career, this is definitely my favorite!

Honestly, this is one of the best written text books I have come across, and it has plenty of materials

to ensure that you retain the material--if you use them, of course. Sometimes I found it hard to put this book down, which is extremely odd for a text book haha. Do yourself a favor if you purchase this book: do the quizzes, the chapter tests, and read every additional box there is. Even if it doesn't really apply to what you instructor wants you to read, it is worth the time to read it anyway. Also, the cover is rather cute and I found it got me excited about opening it. :3

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